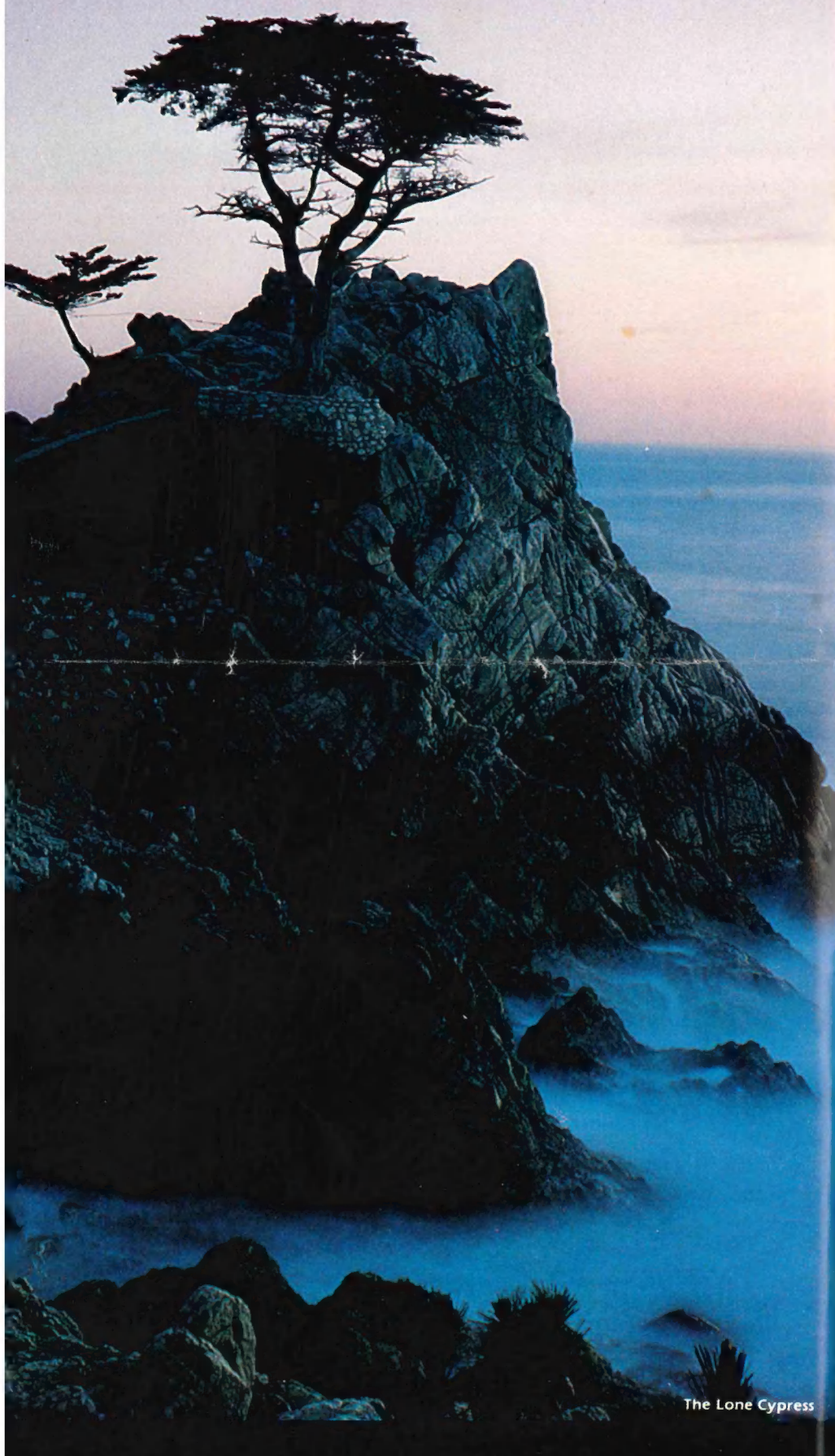


17-Mile Drive

Del Monte Forest, Pebble Beach



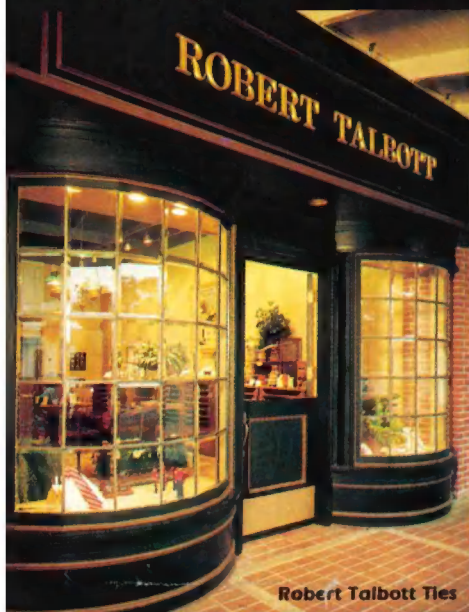
The Lone Cypress



Club XIX



Jade D



Robert Talbott Ties



Quail &



Mark Cross



The Company Store



e Gallery



The Cypress Room



The Lodge and Shops at Pebble Beach



Flowers Limited



The Tap Room



The Tap Room



The Cypress Room

You are invited to visit The Lodge at Pebble Beach, the magnificent centerpiece of the incomparably beautiful 17-Mile Drive, and to enjoy a memorable shopping experience at the Pebble Beach Shops. Here, along the colorful breezeway facing The Lodge, is a unique collection of elegant shops offering the finest in men's and women's apparel, specialty items, gifts and personal services. Along with a cordial welcome, you will find pleasing variety and unsurpassed quality.

For your dining pleasure, The Lodge at Pebble Beach has four fine restaurants providing an array of entrees and atmosphere from unique sandwiches in a casual setting to elegant Continental and French cuisine.

THE GALLERY RESTAURANT serves speciality sandwiches and salads in a casual atmosphere overlooking the practice green and the first tee of the Pebble Beach Golf Links. Breakfast, lunch and cocktails.

THE TAP ROOM features traditional Pub Fare in a casual clubhouse setting. Lunch, dinner and cocktails.

CLUB XIX offers intimate French cuisine at its best overlooking the famous 18th hole of Pebble Beach. Lunch, dinner and cocktails.

THE CYPRESS ROOM presents Continental cuisine in an elegant setting overlooking Carmel Bay and Point Lobos. Breakfast, lunch and dinner. Nightly entertainment and dancing Friday through Sunday.

The Lodge at Pebble Beach and the famous Pebble Beach Golf Links have a reputation among sophisticated travelers that is unequalled by any other resort. You can enjoy golf at one of the four outstanding courses, which are open to the public year round. Pebble Beach, Spyglass Hill and Peter Hay Golf Courses are located in Pebble Beach. The Old Del Monte Golf Course is in Monterey. For golf information or reservations, call 624-6611.

NOTICE: Traffic regulations are strictly enforced. No plant or animal life of any description should be disturbed, injured or removed. No overnight camping is allowed, but picnicking is permitted in specified areas. Please help keep these areas clean. Because of **EXTREME FIRE HAZARD**, fires are prohibited. Fishing is permitted only from Fanshell Beach north. Hunting and firearms are prohibited.

The 17-Mile Drive and the other roadways in Del Monte Forest are privately owned, and the right to pass is by permission and subject to the control of the owner: Section 1008 Civil Code. Admission may be refused to anyone and the license to use the roads may be revoked at any time.

All persons using the roadways are subject to the Vehicle Code of the State of California and to the Del Monte Forest Private Road Use Policy, a copy of which is available for inspection at the Pebble Beach Company offices at The Lodge. Del Monte Forest is patrolled by a full-time private security force in conjunction with the Monterey County Sheriff's office.

No photography of any property owned by Pebble Beach Company may be used for commercial purposes or published without the prior written consent of the Company.

WARNING: The rocks and surf along portions of the 17-Mile Drive can be extremely hazardous to life and safety. The ocean itself is very cold with a strong undertow along the surfline. Please use caution and good judgement in these areas. Children should not be allowed to play unattended in the coastal areas along the 17-Mile Drive.

Photos Batista Moon Studio

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Restaurant



Gas Station



Restrooms



Picnic Area

Asilomar State Beach

Pacific Grove Gate

Sunset Drive

Congress Avenue

Devie Avenue

Potterson Street

Country Club Gate

Forest Lodge Road

Spanish Bay

4

5

6

7

Point Joe

8

3

Forest Lake

Pacific Ocean

9

10

11

Bird Rock
Seal Rock

12

15

Fanshell Beach

16

13

14

Spyglass Hill Road

Stevenson Drive

Forest Lake Road

Cypress Point

17

18

Sombria Lane

Portola Road

26

25

Lone Cypress

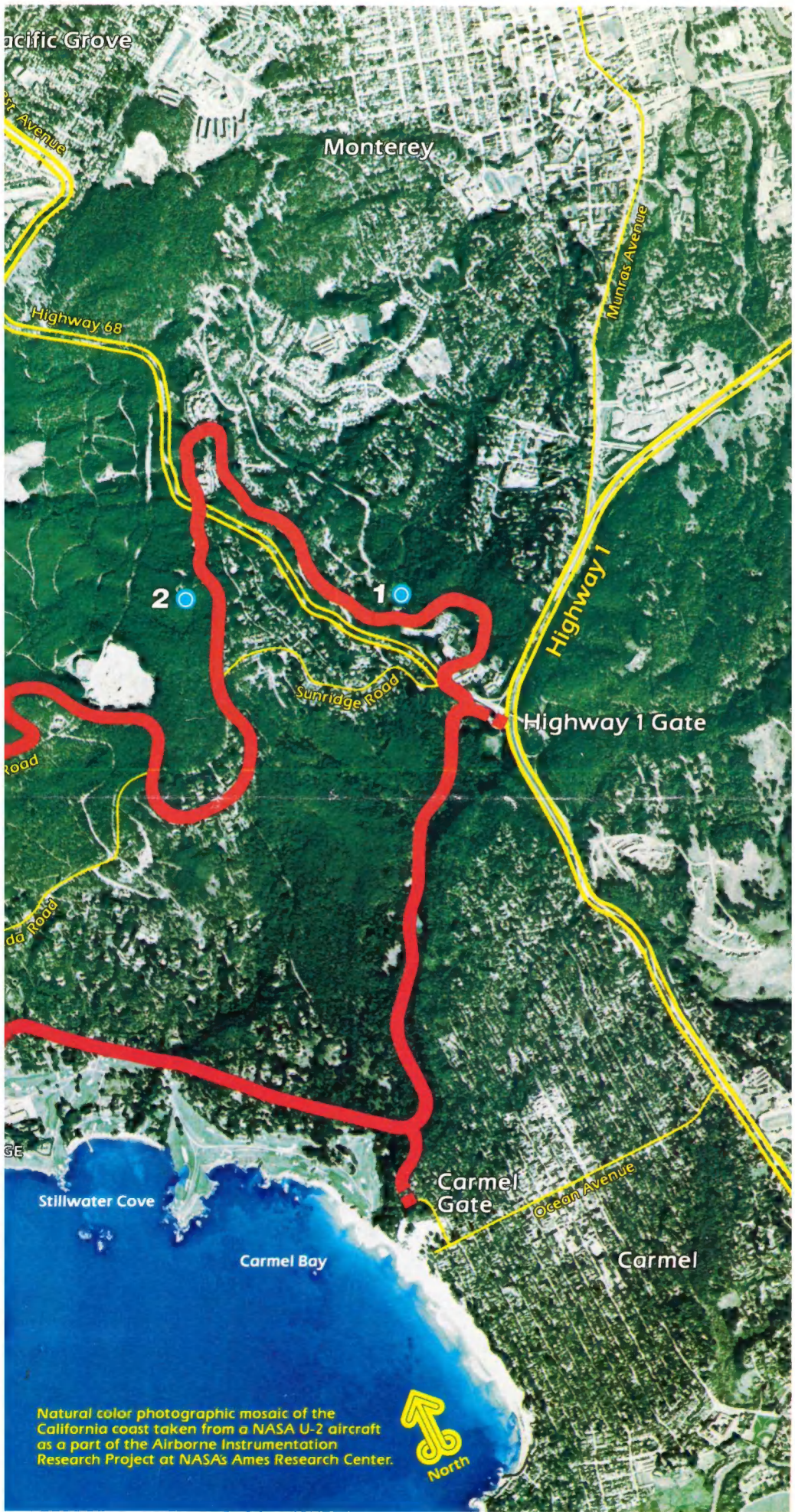
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20

Pescadero Point



17-Mile Drive Road Sign



Natural color photographic mosaic of the California coast taken from a NASA U-2 aircraft as a part of the Airborne Instrumentation Research Project at NASA's Ames Research Center.

berry! This is the ABC Tour Book!

Welcome to 17-Mile Drive

You are entering Del Monte Forest, a private community known around the world for its natural scenic beauty. It has been attracting visitors since the 1890's when horsedrawn coaches made daily excursions carrying guests from the original Del Monte Hotel in Monterey.

Here you will drive through pine forests and groves of Monterey Cypress and along a coastline of singular beauty. You will usually see wildlife such as deer throughout the Forest and sea lions, seals and sea otters in the water and on the rocks offshore.

The following points of interest are listed in the sequence they appear when you start from the highway 1 Gate into Del Monte Forest. Bear to the right as you begin the Drive and follow the 17-Mile Drive signs.

- 1 SHEPHERD'S KNOLL VISTA POINT** offers a magnificent panoramic view of historic Monterey Bay and the San Gabilan Mountains beyond.
- 2 HUCKLEBERRY HILL**, named for its abundance of native huckleberry bushes, is an area of unusual botanical interest where Monterey Pine, Bishop Pine and Gowen Cypress coexist with a number of native shrubs. It is one of the highest points in Del Monte Forest.
- 3 MONTEREY PENINSULA COUNTRY CLUB**, the largest private club on the Monterey Peninsula, celebrated its 50th year in 1975. There are two private golf courses here—the Dunes Course and the Shore Course.
- 4 SPANISH BAY**. Juan Portola camped here in 1769 on his land expedition from Baja California to try to locate Monterey Bay. Thinking he had failed, he returned to San Diego, and it wasn't until his second expedition that he recognized Monterey Bay as such.
- 5 SPANISH BAY PICNIC AREA** is a picturesque spot where you can enjoy a shoreline picnic. Included in future plans for this area are a new golf course and resort hotel.
- 6 THE RESTLESS SEA**, directly off Point Joe, is one of the few places in the world where several conflicting ocean currents meet. This unusual turbulence, present on even the calmest of days, results from the configuration of the ocean floor.
- 7 POINT JOE**. From the earliest sailing days to the present, mariners have mistaken Point Joe for the entrance to Monterey Bay and have been shipwrecked on the rocks. Coastal cargo ships such as the "Celia," the "Flavel," and the "Roderick Dhu" have gone to their graves off this turbulent point.
- 8 THE DUNES COURSE** of the Monterey Peninsula Country Club dates back to 1925. It was the home course of Lawson Little, one of the world's outstanding golf amateurs and, as a pro, winner of the 1940 U.S. Open.
- 9 THE SHORE COURSE** of the Monterey Peninsula Country Club was designed by Bob Baldock and Robert Bruce Harris and opened for play in 1963. The large deer population of the forest is especially attracted to this course and groups of them can be seen grazing at nearly any time.
- 10 BIRD ROCK HUNTER-STEEPLECHASE COURSE**. The barriers across the bridge paths between the golf fairways of the Shore Course comprise a course used for hunter trials and other equestrian events. Prior to World War II the 11th Cavalry used these grounds for riding and sabre practice. It was also the site of tryouts for the 1960 Rome Olympic Games.
- 11 SEAL AND BIRD ROCKS** are the homes of countless shoreline birds such as gulls and cormorants, and offshore herds of sea lions and the smaller Leopard and Harbor seals.
- 12 SEAL AND BIRD ROCKS PICNIC AREA**, with tables and benches, is a popular beach area where you can enjoy your picnic lunches.
- 13 SPYGLASS HILL GOLF COURSE**, open to the public, was designed by Robert Trent Jones and opened for play in 1966. It is one of the courses used during the annual Bing Crosby Pro-Am Tournament. Spyglass is ranked among the top 40 golf courses in the U.S., and is the home of the Northern California Golf Association.
- 14 THE SPYGLASS GRILL** serves sandwiches, soft drinks and beer throughout the day. It is open to the public.
- 15 FANHELL BEACH** is a lovely, crescent-shaped, white-sand cove of exceptional beauty.
- 16 CYPRESS POINT GOLF COURSE** was designed by Dr. Alister MacKenzie and opened for play in 1928. This is another site of the Crosby Pro-Am Tournament and is ranked among the top 20 courses in the U.S. It is owned and operated by the Cypress Point Club, a private club reserved for members' use only, and is closed to public access.
- 17 CYPRESS POINT LOOKOUT** affords the finest view of the Pacific coastline on the 17-Mile Drive. On a clear day you can see Point Sur and Point Sur Lighthouse twenty miles to the south. Mounted field glasses let you view the many sea lions on the offshore rocks and seals and sea otters closer to shore.
- 18 CROCKER GROVE** is a 13-acre reserve of native pines and cypress which will remain in open space into perpetuity. The grove contains the largest and oldest Monterey Cypress in existence, and is named for Charles Crocker, pioneer railroad builder.
- 19 THE LONE CYPRESS**, clinging to nearly bare rock, is one of California's most familiar landmarks, an attraction for tourists, artists, and photographers alike.
- 20 GHOST TREE** is the site of one of the more fanciful of the Monterey Cypress, with a trunk bleached to whiteness by wind and sea spray. To Robert Louis Stevenson these trees were "ghosts fleeing before the wind."
- 21 PESCADERO POINT** is the northern tip of Carmel Bay and Stillwater Cove. The word means "fisherman" in Spanish. Rancho Pescadero was the name of an 1840 Spanish land grant of 4000 acres which today comprise much of Del Monte Forest.
- 22 THE LODGE AT PEBBLE BEACH** is one of the world's great resorts, offering outstanding accommodations in a magnificent waterfront setting. The Lodge's Cypress Room, Tap Room and Club XIX restaurants are open to the public.
- 23 PEBBLE BEACH SHOPS** are adjacent to The Lodge at Pebble Beach. Open to the public, the Pebble Beach Shops offer the finest in goods and services. Included are a service station, post office, bank, real estate office, drugstore, golf shop and a variety of specialty shops. The Gallery Restaurant and Bar in the Pebble Beach Shops features a moderately-priced breakfast and luncheon menu. Sandwiches and picnic supplies are available at the Company Store.
- 24 PEBBLE BEACH GOLF LINKS**, scene of the 1972 and 1982 U.S. Open and the 1977 PGA Championship is one of the nation's finest courses and is ranked in the top 10. Designed by John F. Neville and completed in 1919, it is the home course of the Crosby Pro-Am Tournament. With reservations the course is open for public play.
- 25 PETER HAY COURSE** is a 9-hole, par 3 course open to the public. Inquire at the Pebble Beach Pro Shop just across the road for greens fee information and golf club rentals.
- 26 EQUESTRIAN CENTER AND POLO FIELD**. Pebble Beach Stables and Collins Polo Field are the center of many major west coast equestrian events. They can be reached from 17-Mile Drive via Stevenson Drive.

TRAFFIC REGULATIONS ARE STRICTLY ENFORCED. PLEASE DO NOT LITTER.